



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **863424**

Schedule Dates	10/23/12-10/27/12	Date Entered	10/22/12
Advertiser	Obama for America (14538)	Last Modified	10/22/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06390342
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	95/101/2174	Commission	\$1,095.75
Account Types	National/Political Candidate - Agency	Net Total	\$6,209.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA 10/23		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	10	\$7,305.00
Grand Total:	10	\$7,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10A- 10:58A (ET)	2		X	X	X	X			2	\$110.00	\$220.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/22/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10:58A- 12P (ET)	2		X	X	X	X			1	\$225.00	\$225.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/22/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/22/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	9A- 10A (ET)	3		X	X	X	X			3	\$120.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/22/12
6.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	5	:30	3:30P- 7P (ET)								2		\$600.00		Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	10/22/12
7.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:58P- 9P (ET)							1			\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	LAST RESORT	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: